

# TOP RECOMMENDED ELSS SCHEMES



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# Top recommended ELSS Schemes from I-CAN

- Axis LT Equity Fund
- BNP Paribas Tax Adv Fund
- Canara Rob Equity Tax Saver Fund
- DSPBR Tax Saver Fund
- Franklin India Taxshield
- HDFC Long Term Adv Fund
- ICICI Pru Tax Plan
- IDFC Tax Advt(ELSS) Fund
- Reliance Tax Saver (ELSS) Fund
- Religare Invesco Tax Plan



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# Key Features of ELSS Schemes

## What is ELSS?

Equity linked savings schemes (ELSS) are equity-oriented mutual fund schemes with an added feature of tax saving under different sections of the Income Tax Act together with the regular features of a mutual fund. Investments up to 1 lakh in ELSS funds are eligible for deduction from taxable income

## What are the Key Features?

These are equity oriented mutual fund schemes where asset allocation towards equities can go in the range of 80 to 100%. As the allocation is tilted toward high return assets like equity, the main objective of such funds is capital appreciation.

## Benefits of Investing in ELSS:

- Tax Saving under section 80C
- Potential Capital Appreciation
- Tax Free Returns

<b>Load Structure</b>	:	Entry Load Nil, Exit Load Nil
<b>Minimum Application Amount</b>	:	500/- and in multiple of 500/- thereafter
<b>Plans</b>	:	Dividend Payout, Dividend Reinvest & Growth



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# Key Features of ELSS Schemes

## Benefits of Investing in ELSS:

As per Income Tax Slab 1			As per Income Tax Slab 2			As per Income Tax Slab 3		
Particulars	Without ELSS/ 80C Tax Saving Investment	With ELSS / 80C Tax Saving Investment	Particulars	Without ELSS/ 80C Tax Saving Investment	With ELSS / 80C Tax Saving Investment	Particulars	Without ELSS/80C Tax Saving Investment	With ELSS / 80C Tax Saving Investment
Gross Total Income in Rs	4,00,000	4,00,000	Gross Total Income in Rs	7,50,000	7,50,000	Gross Total Income in Rs	12,00,000	12,00,000
Exemption Under Section 80C	Nil	1,00,000	Exemption Under Section 80C	Nil	1,00,000	Exemption Under Section 80C	Nil	1,00,000
Total Taxable Income	4,00,000	3,00,000	Total Taxable Income	7,50,000	6,50,000	Total Taxable Income	12,00,000	11,00,000
Tax on Total Income @ 10%	20,000	10,000	Tax on Total Income @ 20%	80,000	60,000	Tax on Total Income @ 30%	1,90,000	1,60,000
Tax saved on Investment	Nil	10,000	Tax saved on Investment	Nil	20,000	Tax saved on Investment	Nil	30,000

*Illustration of Tax exemption for a male person less than 60 years in receipt of salary income for the assessment year 2013-14*

*Mutual Fund Investments are subject to market Risk, Please read the SID carefully before Investing*



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# TOP ELSS Scheme Returns – 3 Yrs / 5 Yrs

<u>Scheme Name</u>	<u>3 Years</u>	<u>5 Years</u>
ICICI Pru Tax Plan-Reg(G)	5.61	25.05
HDFC Long Term Adv Fund(G)	4.06	21.62
Religare Invesco Tax Plan(G)	5.79	21.32
Franklin India Taxshield(G)	5.64	20.88
DSPBR Tax Saver Fund-Reg(G)	4.00	20.56
IDFC Tax Advt(ELSS) Fund-Reg(G)	7.26	20.29
Reliance Tax Saver (ELSS) Fund(G)	4.79	19.99
Birla SL Tax Relief '96(G)	2.21	19.62
Axis LT Equity Fund(G)	11.08	----
BNP Paribas Tax Adv Fund(G)	7.99	19.13

*Past performance of the Sponsor / Investment Manager / Mutual Fund does not indicate the future performance of the Schemes and may not necessarily provide a basis of comparison with other investments.*

*Mutual Funds and securities investments are subject to market risks and there can be no assurance that the objectives of the schemes will be achieved.*



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**HAPPY SELLING  
THANK YOU**



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