

A value-driven journey begins now.

Get exposure to 30 value companies* from India's top 200 companies.

Invest in
ICICI Prudential
Nifty200 Value 30 Index Fund

Also available in the form of an ETF.

NFO DATE September 30, 2024
October 14, 2024



www.icicpruamc.com

ICICI Prudential Nifty200 Value 30 Index Fund (An open ended index scheme replicating Nifty200 Value 30 Index) is suitable for investors who are seeking*

- Long term wealth creation solution
- An index fund that seeks to track returns by investing in a basket of Nifty200 Value 30 Index stocks and aims to achieve returns of the stated index, subject to tracking error

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that the principal will be at Very High Risk

*Value companies are determined based on 'value' scores. The value score of each company is determined based on Earnings to Price ratio (E/P), Book Value to Price ratio (B/P), Sales to Price ratio (S/P) and Dividend Yield in terms of the Index methodology. | It may be noted that the scheme risk-o-meter specified above is based on the internal assessment of the scheme characteristics and may vary post NFO when the actual investments are made. The same shall be updated on ongoing basis in accordance with clause 17.4 of the Master Circular. | Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



What is Smart Beta?

Factor Based investing constitute Smart Beta



A factor is any characteristic that helps explain the long-term risk and return performance of an asset.



Factors are the foundation of investing - Building blocks in every investing process.



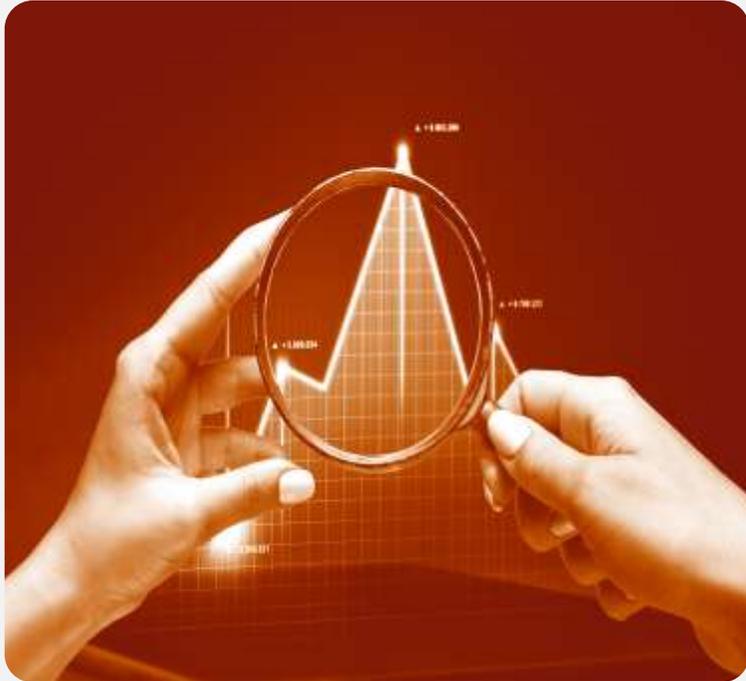
Commonly known factors are Low Volatility, Momentum, Quality, and Value.





What is Factor Investing?

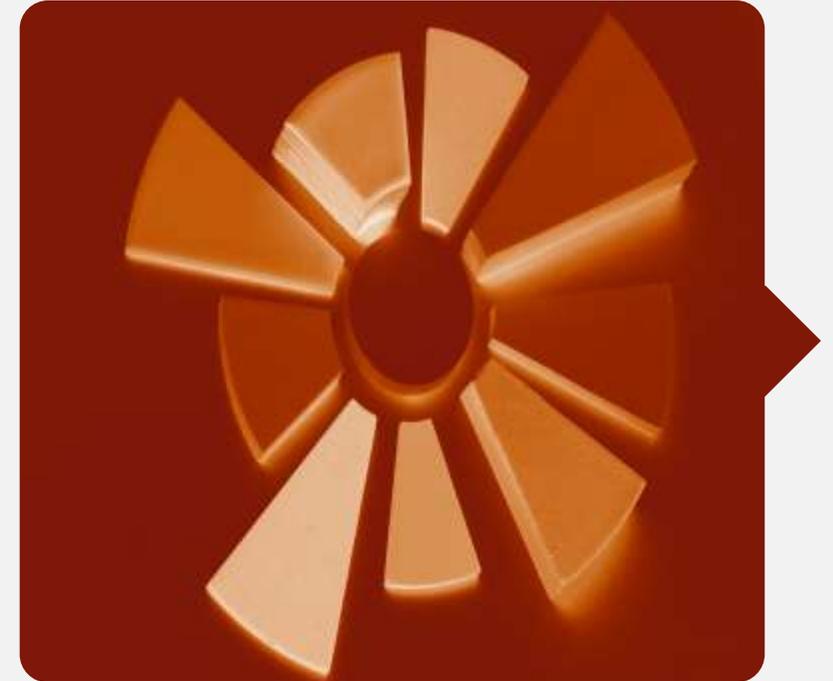
Factor investing strategically targets key drivers such as value, size, low volatility and momentum to optimize portfolio returns and manage risk.



Defining descriptors for the factor



Establishing rules to select a portfolio of companies using the factor



Applying the rules to rebalance periodically



VALUE as a factor

“Price is what you pay, Value is what you get.”

– Warren Buffet

“A great company is not a great investment if you pay too much for the stock.”

– Benjamin Graham

"The best foundation for a successful investment - or a successful investment career - is value."

– Howard Marks

"Value investing is an approach to stocks that is as close as it gets to a golden rule."

– Leon Levy

"There's only one intelligent form of investing: figuring out what something's worth and see if you can buy it at or below that price. It's all about value."

– Howard Marks





About Nifty200 Value 30 Index

Stock Cap

Each stock in the index is capped at the lower of 5% or 5 times the weight of the stock in the index



Top 30
“Value” Stocks

Stock weighting mechanism

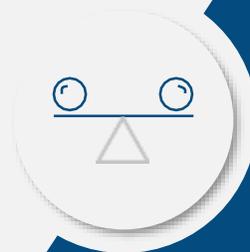
Free-float market capitalization



Stocks ranked
as per value
“Value Score”

Index review and rebalancing

Semi-annual basis



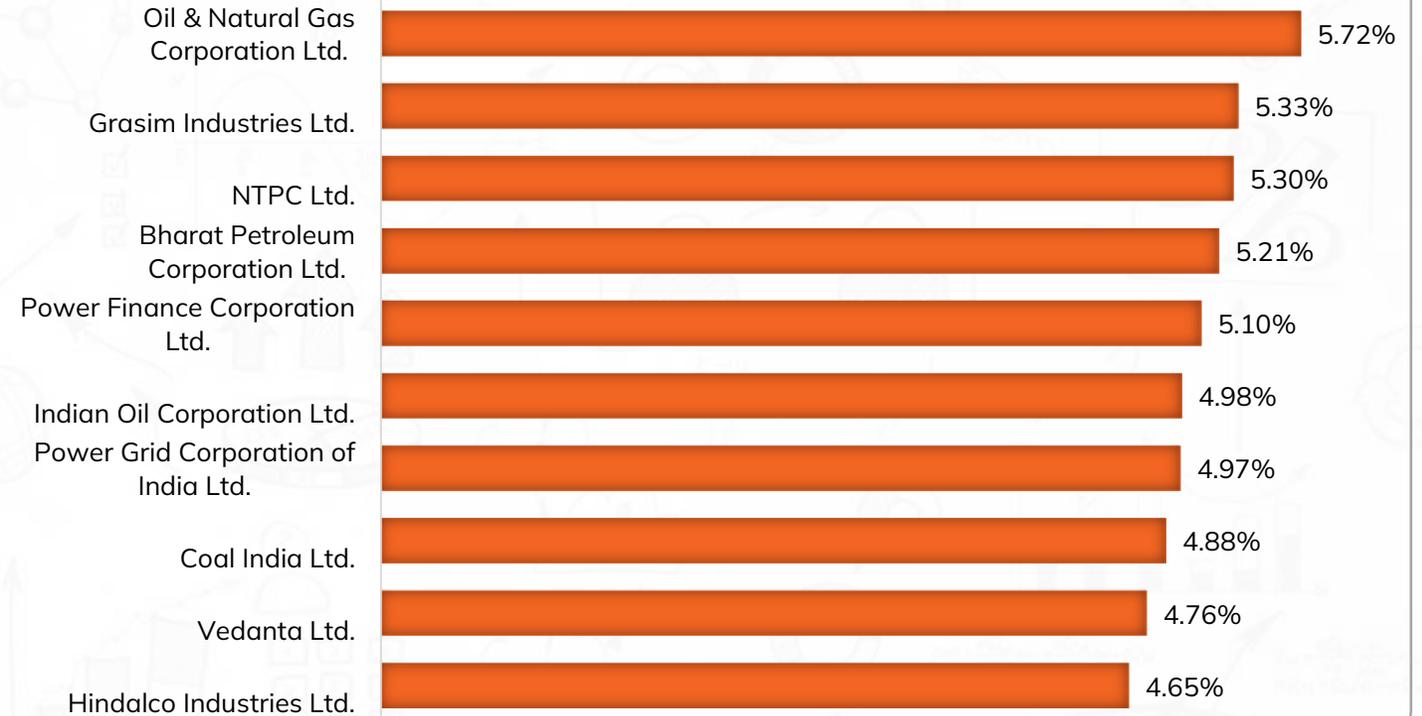
Universe-**Nifty 200**



Index: Portfolio Snapshot

Constituents Of The Index (%)

Index	P/E Ratio	P/B Ratio	Dividend Yield
Nifty200 Value 30 Index	12.71	1.99	2.82
Nifty 200 Index	26.36	4.53	1.08

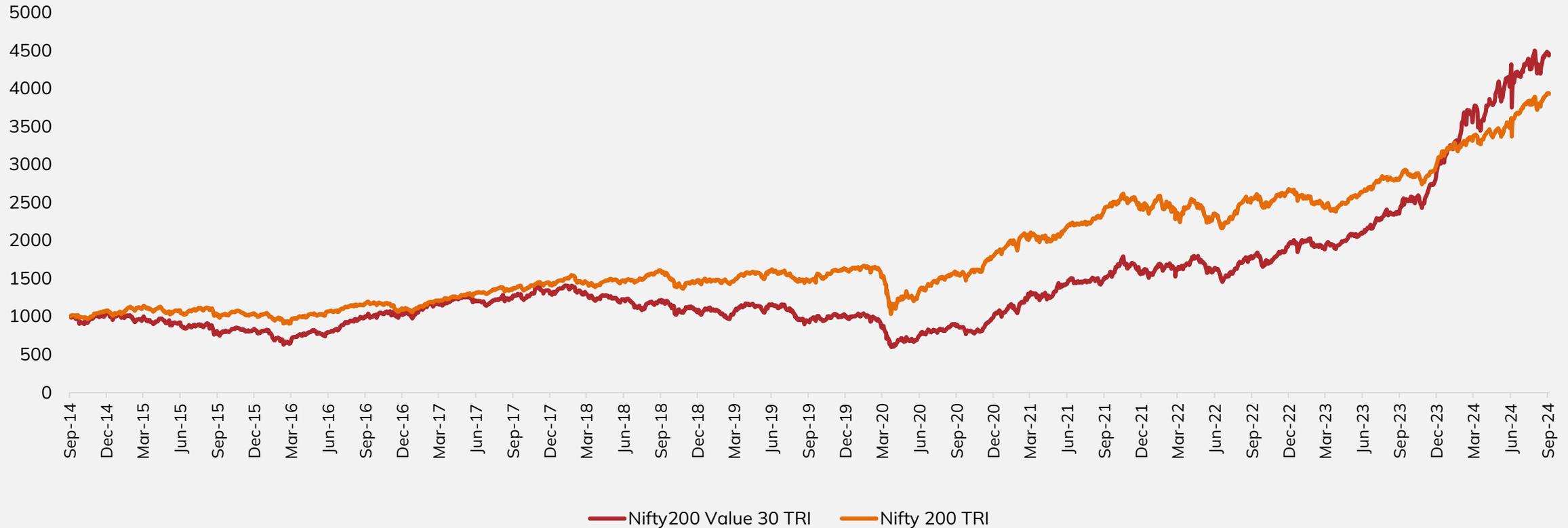


Performance of the index does not signify the returns of the scheme. Past performance may or may not be sustainable in the future. The stocks mentioned here are forming part of Nifty200 Value 30 Index as on 9th September 2024. The sector(s)/stock(s) mentioned in this document do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future positions in the sector(s)/stock(s). The asset allocation and investment strategy will be as per SID

Data as on September 9, 2024. Data Source : Nifty Indices <https://www.niftyindices.com/reports/index-factsheet>



Performance of the Index: Snapshot

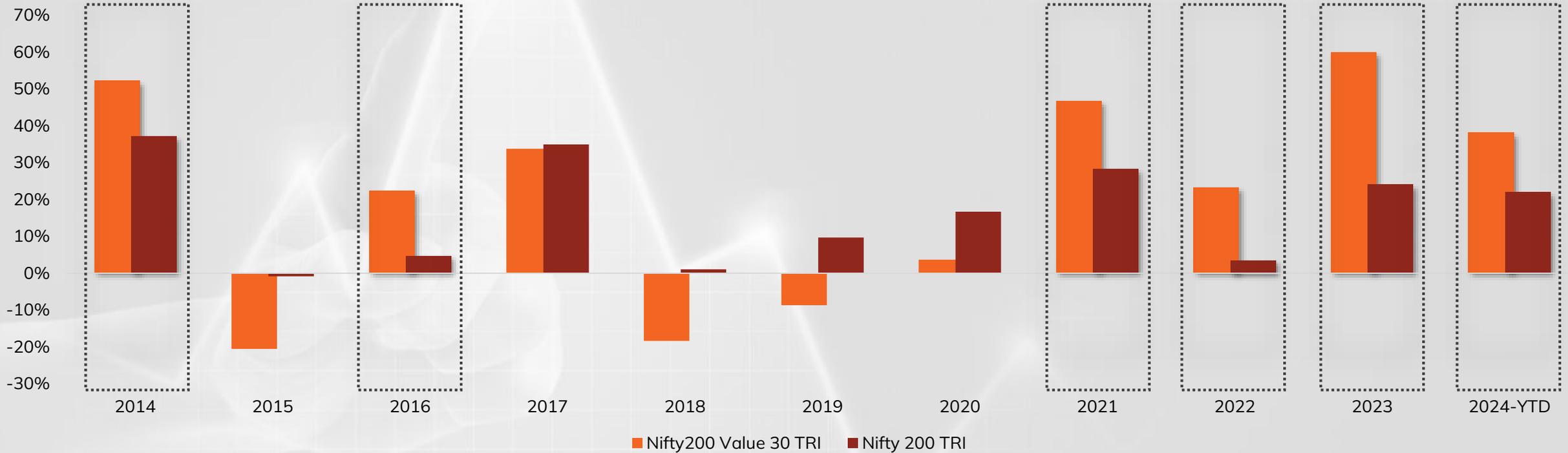


Data as on September 9, 2024. Past performance may or may not be sustainable in the future. Data Source : Nifty Indices <https://www.niftyindices.com/reports/historical-data> .MFI Explorer. MFI Explorer is a tool provided by ICRA Online Ltd. MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit <http://www.icraonline.com/legal/standard-disclaimer.html>. CAGR stands for The compound annual growth rate (CAGR) is the rate of return (RoR) that would be required for an investment to grow from its beginning balance to its ending balance, assuming the profits were reinvested at the end of each period of the investment's life span
Returns rebased to Rs. 1000 as of 1st September 2014



Performance of the Index : Calendar Year Returns (%)

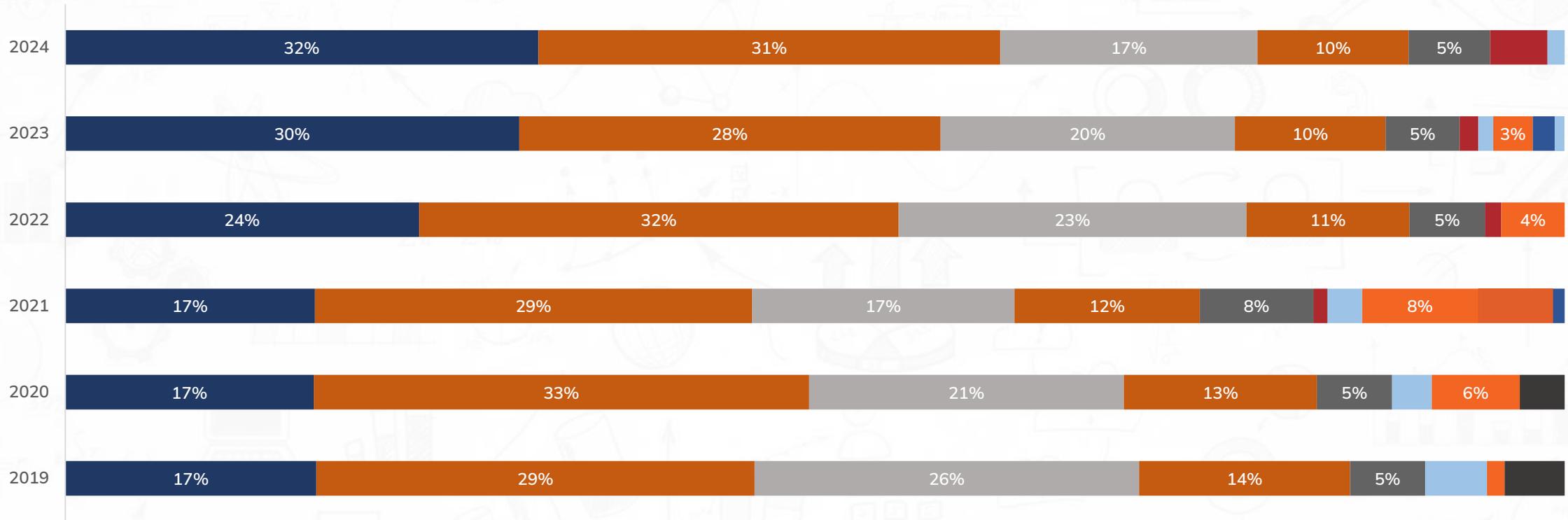
Nifty200 Value 30 TRI has Outperformed Nifty 200 TRI 6 times in last 10 years



Data as on September 6th, 2024. Past performance may or may not be sustainable in the future. Data Source: Nifty Indices <https://www.niftyindices.com/reports/historical-data>. MFI Explorer. MFI Explorer is a tool provided by ICRA Online Ltd. MFI Explorer is a tool provided by ICRA Online Ltd. For their standard disclaimer please visit <http://www.icraonline.com/legal/standard-disclaimer.html>. CAGR stands for The compound annual growth rate (CAGR) is the rate of return (RoR) that would be required for an investment to grow from its beginning balance to its ending balance, assuming the profits were reinvested at the end of each period of the investment's life span



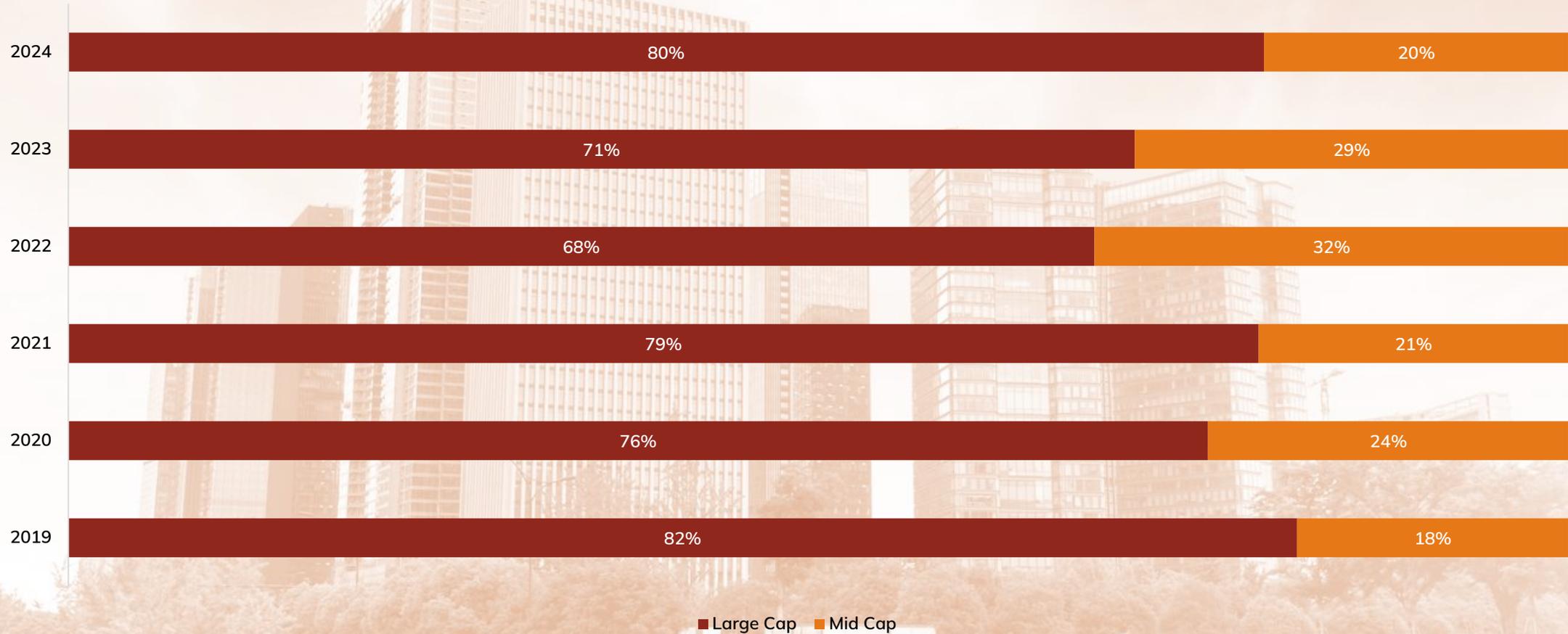
Sector Rotation



- Financial Services
- Oil, Gas & Consumable Fuels
- Metals & Mining
- Power
- Construction Materials
- Chemicals
- Telecommunication
- Automobile and Auto Components
- Capital Goods
- Fast Moving Consumer Goods
- Healthcare
- Information Technology

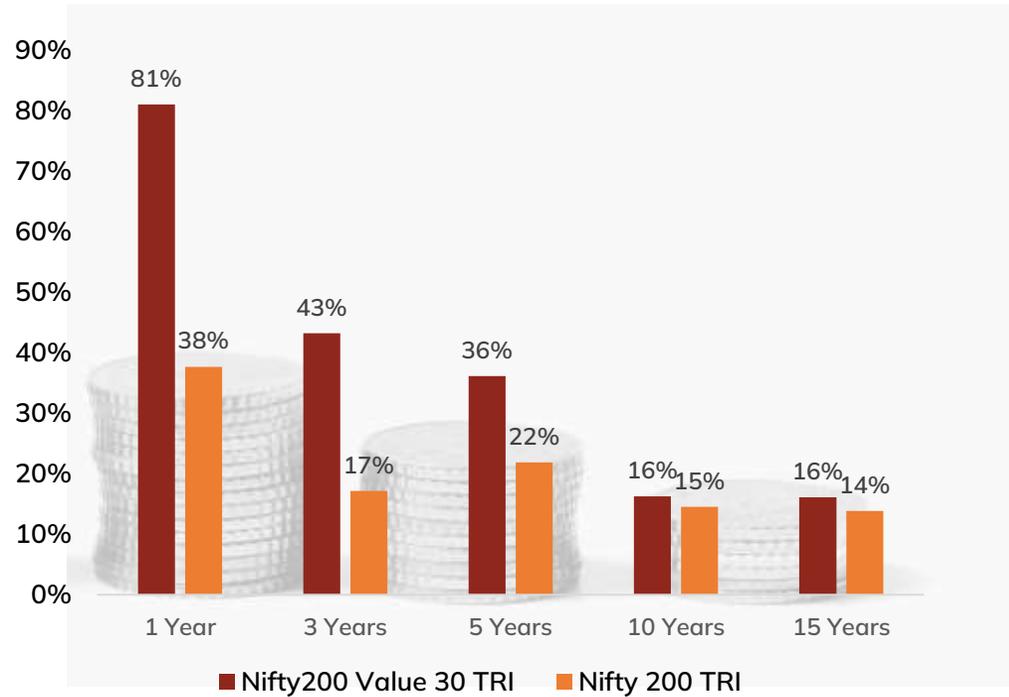


Market Capitalization

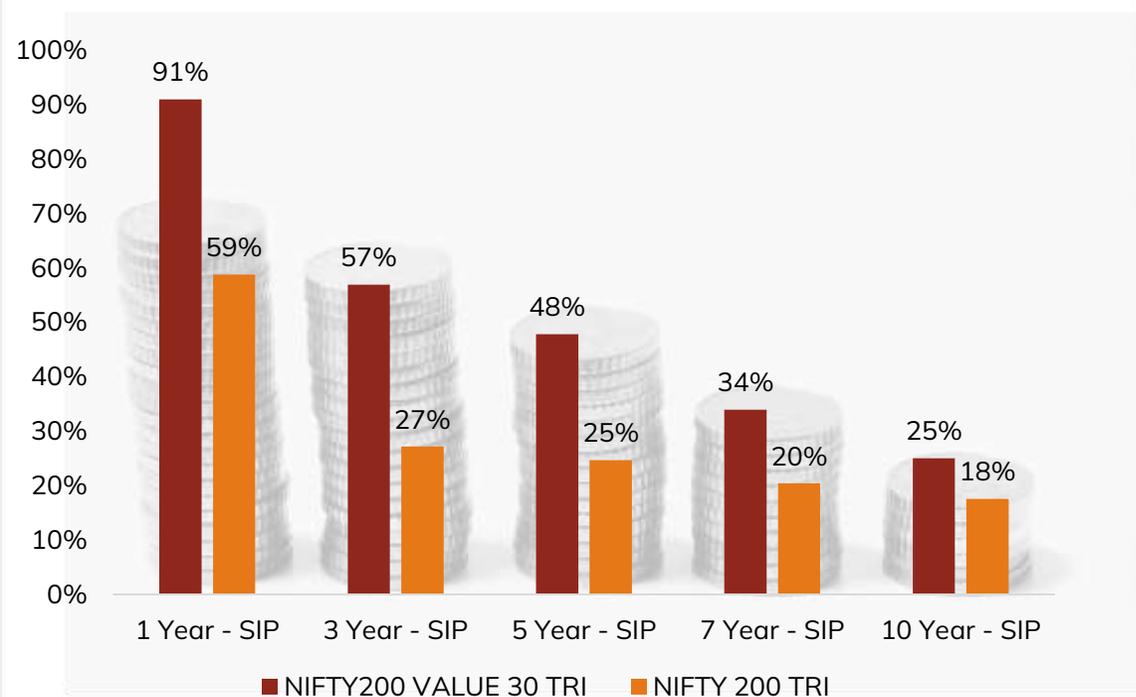




CAGR Returns



SIP Returns



Performance of the index does not signify the returns of the scheme. Past performance may or may not be sustainable in the future. The stocks mentioned here are forming part of Nifty200 Value 30 Index as on 9th September 2024. The sector(s)/stock(s) mentioned in this document do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future positions in the sector(s)/stock(s). The asset allocation and investment strategy will be as per SID

Data as on September 9, 2024. Data Source : Nifty Indices <https://www.niftyindices.com/reports/index-factsheet>



Smart Beta

Smart Beta products offer a convenient way for an Investor to capitalize on factor investing by targeting factors like value, momentum and volatility to enhance returns or manage risks or both

Highlights



Enables investment in particular factors



Spread risk across several companies



Enables tactical bets on companies across various sectors



Adjusting portfolios to fit evolving market conditions

The background is a warm orange gradient. On the left, there is a faint, semi-transparent image of a city skyline with several skyscrapers. Overlaid on this are various financial data visualizations, including line graphs with fluctuating lines and some numerical data points.

ETF

—

ICICI Prudential

Nifty200 Value 30 ETF



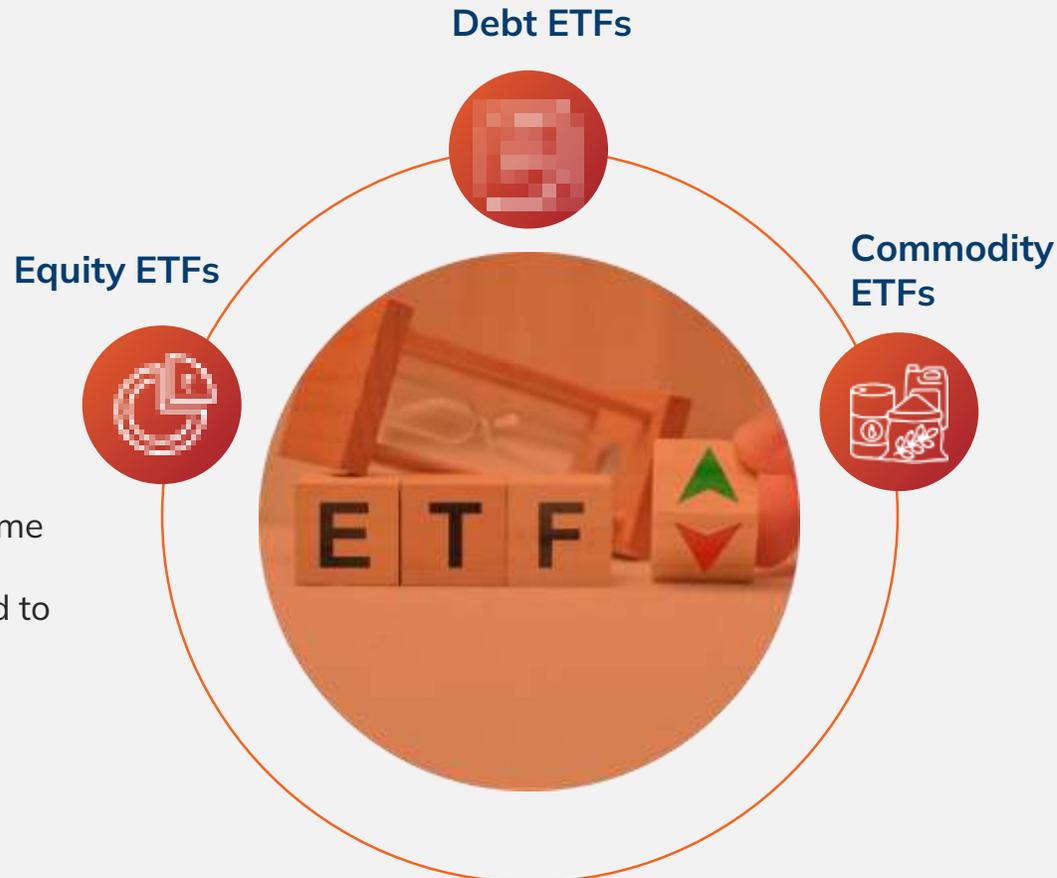
What is an ETF?

ETFs are a passively managed mutual fund schemes tracking a benchmark index and reflect the performance of that index.



Like an index fund

- Tracks an index
- Open ended mutual fund scheme
- Lower expense ratio compared to actively managed schemes
- Lower Portfolio turnover and higher transparency

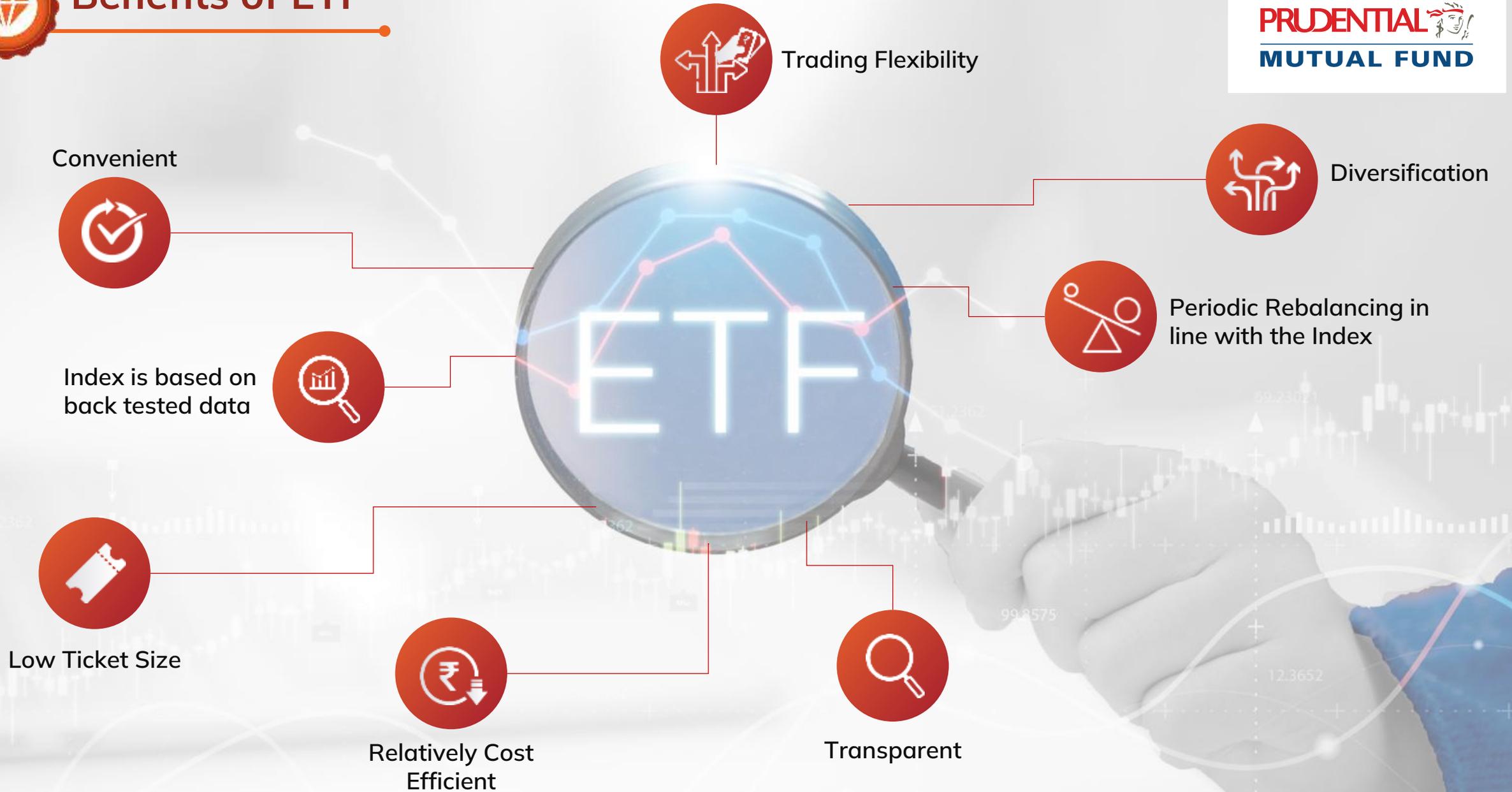


Like a stock

- Tradeable on the exchange
- Real time prices
- Put limit orders on the exchange
- Minimum trading lot - 1 unit on the exchange
- Delivery into your Demat account



Benefits of ETF





Scheme Details



NFO Period

30th September – 14th October 2024

Application & RTGS/ Electronic Payments will be accepted till 14th October 2024.

Exit Load

Nil

Minimum Application Amount

During NFO: Rs. 100 and in multiples of Re.1.

Minimum Investment Amount (Post Allotment)

On Stock Exchanges: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof.

Directly with the Mutual Fund: Authorized Participant(s)/ Investor(s) can buy/sell units of the Scheme in Creation Unit Size viz. 3,50,000 units and in multiples thereof.

Benchmark

Nifty200 Value 30 TRI

Fund Manager

Mr. Nishit Patel and Ms. Priya Sridhar

MICR Cheques, Transfer cheques & RTGS

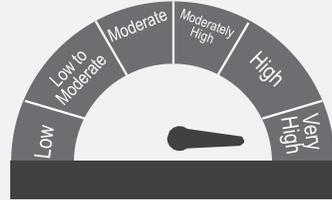
MICR cheques and Transfer cheques will be accepted till 7th October 2024

Electronic Payments and Real Time Gross Settlement (RTGS) requests will be accepted till 14th October 2024



Riskometer and Disclaimers



<p>ICICI Prudential Nifty200 Value 30 ETF (An open-ended Exchange Traded Fund tracking Nifty200 Value 30 Index) is suitable for investors who are seeking:*</p>	<p style="text-align: center;">SCHEME RISKOMETER</p>  <p style="text-align: center;">Investors understand that their principal will be at Very High risk</p>
<ul style="list-style-type: none"> • Long term wealth creation • An exchange traded fund that aims to provide returns that closely correspond to the returns provided by NIFTY200 Value 30 Index, subject to tracking error. 	
<p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>	

It may be noted that the scheme risk-o-meter specified above is based on the internal assessment of the scheme characteristics and may vary post NFO when the actual investments are made. The same shall be updated on ongoing basis in accordance with clause 17.4 of the Master Circular.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Disclaimer: All figures and other data given in this document are dated as of August 31, 2024 unless stated otherwise. The same may or may not be relevant at a future date. The information shall not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Prudential Asset Management Company Limited (the AMC). Prospective investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

Disclaimer: In the preparation of the material contained in this document, the AMC has used information that is publicly available, including information developed in-house. Some of the material(s) used in the document may have been obtained from members/persons other than the AMC and/or its affiliates and which may have been made available to the AMC and/or to its affiliates. Information gathered and material used in this document is believed to be from reliable sources. The AMC however does not warrant the accuracy, reasonableness and / or completeness of any information. We have included statements / opinions / recommendations in this document, which contain words, or phrases such as “will”, “expect”, “should”, “believe” and similar expressions or variations of such expressions, that are “forward looking statements”. Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices etc. ICICI Prudential Asset Management Company Limited (including its affiliates), the Mutual Fund, The Trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. Further, the information contained herein should not be construed as forecast or promise. The recipient alone shall be fully responsible/are liable for any decision taken on this material.

Disclaimer by the National Stock Exchange of India Limited : The Product(s) are not sponsored, endorsed, sold or promoted by NSE Indices Limited ("NSE Indices"). NSE Indices does not make any representation or warranty, express or implied, to the owners of the Product(s) or any member of the public regarding the advisability of investing in securities generally or in the Product(s) particularly or the ability of the Nifty200 Value 30 Index to track general stock market performance in India. The relationship of NSE Indices to the Issuer is only in respect of the licensing of certain trademarks and trade names of its Index which is determined, composed and calculated by NSE Indices without regard to the Issuer or the Product(s). NSE Indices does not have any obligation to take the needs of the Issuer or the owners of the Product(s) into consideration in determining, composing or calculating the Nifty200 Value 30 Index. NSE Indices is not responsible for or has participated in the determination of the timing of, prices at, or quantities of the Product(s) to be issued or in the determination or calculation of the equation by which the Product(s) is to be converted into cash. NSE Indices has no obligation or liability in connection with the administration, marketing or trading of the Product(s).

NSE Indices do not guarantee the accuracy and/or the completeness of the Nifty200 Value 30 Index or any data included therein and they shall have no liability for any errors, omissions, or interruptions therein. NSE Indices does not make any warranty, express or implied, as to results to be obtained by the Issuer, owners of the product(s), or any other person or entity from the use of the Nifty200 Value 30 Index or any data included therein. NSE Indices makes no express or implied warranties, and expressly disclaim all warranties of merchantability or fitness for a particular purpose or use with respect to the index or any data included therein. Without limiting any of the foregoing, NSE Indices expressly disclaim any and all liability for any damages or losses arising out of or related to the Products, including any and all direct, special, punitive, indirect, or consequential damages (including lost profits), even if notified of the possibility of such damages.

Any application by investors, other than Market Makers, must be for an amount exceeding INR 25 crores. However, the aforementioned threshold of INR 25 crores shall not apply to investors falling under the following categories (until such time as may be specified by SEBI/AMFI):

- Schemes managed by Employee Provident Fund Organization, India;
- Recognized Provident Funds, approved Gratuity funds and approved superannuation funds under Income Tax Act, 1961.

Disclaimer of BSE Limited: It is to be distinctly understood that the permission given by BSE Limited should now in any way be deemed or construed that the SID has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the disclaimer clause of the BSE Limited.

Disclaimer of National Stock Exchange of India Limited: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Scheme Information Document. The investors are advised to refer to the Scheme Information Document for the full text of the 'Disclaimer Clause of NSE'

ICICI ETF is part of ICICI Prudential Mutual Fund and is used for exchange traded funds managed by ICICI Prudential Asset Management Company Limited



—
ICICI Prudential
Nifty200 Value 30
Index Fund



Benefits of Index Funds

INDEX FUND



Convenience

Index funds offers SIPs, switches and other features for investment without any requirement for demata/c



Low cost

Index funds are a low-cost option to invest in diversified asset classes



Tracking an index

Index funds can be used to track an index representing a market segment, style or asset class



Transparency

The underlying constituents of the index are available on the exchange website every day.



Scheme Details



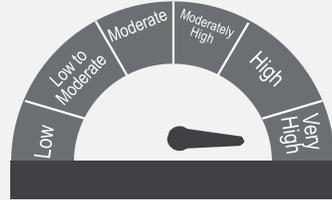
Scheme Characteristics

Scheme Name	ICICI Prudential Nifty200 Value 30 Index Fund
NFO Period	30 th September- 14 th October 2024
Plans / Options	Plans: Regular & Direct Options: Growth & IDCW (IDCW Payout & IDCW Reinvestment)
Exit Load	Nil The Trustees shall have a right to prescribe or modify the exit load structure with prospective effect subject to a maximum prescribed under the Regulations.
Minimum Application Amount, including switches	<u>DURING NEW FUND OFFER PERIOD/ DURING ONGOING OFFER PERIOD:</u> Rs. 100/- (plus in multiple of Re. 1) Minimum application amount for switch-ins: Rs. 100/- and any amount thereafter.
Minimum Additional Application Amount, including switches	Rs.100/- (plus in multiple of Re.1) Minimum additional application amount for switch ins – Rs. 100/- and any amount thereafter. <u>DURING NEW FUND OFFER PERIOD/ DURING ONGOING OFFER PERIOD:</u>
SIP amount	· Daily, Weekly, Fortnightly, Monthly SIP ⁵ : Rs. 100/- (plus in multiple of Re. 1/-) Minimum installments: 6 · Quarterly SIP ⁵ : Rs. 100/- (plus in multiple of Re. 1/-) Minimum installments – 4 ⁵The applicability of the minimum amount of installment mentioned is at the time of registration only
Benchmark	Nifty200 Value 30 TRI
Allotment Date	Within 5 Business days of NFO closing
Listing	Being an open ended scheme, the Units of the Scheme will not be listed on any stock exchange, at present.
Fund Manager	Nishit Patel and Priya Sridhar
MICR Cheques, Transfer cheques & RTGS	MICR cheques will be accepted till the end of business hours up to 11 th October 2024. Electronic Payments and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours up to 14 th October 2024. Switch-in requests from equity and other schemes will be accepted up to 14 th October 2024 till the cut-off time applicable for switches.
Switches	Switch-in request from ICICI Prudential US Bluechip Equity Fund, ICICI Prudential Global Advantage Fund (FOF), ICICI Prudential Nasdaq 100 Index Fund, ICICI Prudential Strategic Metal & Energy Equity Fund of Fund and ICICI Prudential Global Stable Equity Fund (FOF) will not be accepted.



Riskometer and Disclaimers



<p>ICICI Prudential Nifty200 Value 30 Index Fund (An open ended exchange traded fund replicating Nifty200 Value 30 Index) is suitable for investors who are seeking:*</p>	<p style="text-align: center;">SCHEME RISKOMETER</p>  <p style="text-align: center;">Investors understand that their principal will be at Very High risk</p>
<ul style="list-style-type: none">• Long term wealth creation solution• An index fund that seeks to track returns by investing in a basket of Nifty200 Value 30 Index stocks and aims to achieve returns of the stated index, subject to tracking error.	
<p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>	

It may be noted that the scheme risk-o-meter specified above is based on the internal assessment of the scheme characteristics and may vary post NFO when the actual investments are made. The same shall be updated on ongoing basis in accordance with clause 17.4 of the Master Circular.

Disclaimer by the National Stock Exchange of India Limited : It is to be distinctly understood that the permission given by National Stock Exchange of India Limited (NSE) should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Scheme Information Document. The investors are advised to refer to the Scheme Information Document for the full text of the 'Disclaimer Clause of NSE'.

Disclaimer by the BSE Limited: It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the SID has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer Clause of the BSE Limited

Disclaimer of NSE Indices Limited: The Products offered by "ICICI Prudential Mutual Fund/ICICI Prudential Asset Management Company Limited" or its affiliates is not sponsored, endorsed, sold or promoted by NSE Indices Limited (NSE Indices) and its affiliates. NSE Indices and its affiliates do not make any representation or warranty, express or implied (including warranties of merchantability or fitness for particular purpose or use) to the owners of these Products or any member of the public regarding the advisability of investing in securities generally or in the Products linked to their underlying indices to track general stock market performance in India. Please read the full Disclaimers in relation to the underlying indices in the respective Scheme Information Document.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Disclaimer: All figures and other data given in this document are dated as of August 31, 2024 unless stated otherwise. The same may or may not be relevant at a future date. The information shall not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Prudential Asset Management Company Limited (the AMC). Prospective investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

Disclaimer: In the preparation of the material contained in this document, the AMC has used information that is publicly available, including information developed in-house. Some of the material(s) used in the document may have been obtained from members/persons other than the AMC and/or its affiliates and which may have been made available to the AMC and/or to its affiliates. Information gathered and material used in this document is believed to be from reliable sources. The AMC however does not warrant the accuracy, reasonableness and / or completeness of any information. We have included statements / opinions / recommendations in this document, which contain words, or phrases such as “will”, “expect”, “should”, “believe” and similar expressions or variations of such expressions, that are “forward looking statements”. Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices etc. ICICI Prudential Asset Management Company Limited (including its affiliates), the Mutual Fund, The Trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. Further, the information contained herein should not be construed as forecast or promise. The recipient alone shall be fully responsible/are liable for any decision taken on this material.